

FIRST ANNOUNCEMENT



MALAYSIAN INTERNATIONAL COCOA FAIR (MICF) 2013

**Malaysian International Cocoa Exposition
Malaysian International Cocoa Conference
Malaysian International Cocoa Dinner**

4 - 9 October 2013

Sunway Pyramid

Kuala Lumpur, MALAYSIA

Organized by:



Malaysian Cocoa Board

In collaboration with:



**Ministry of Plantation
Industries & Commodities Malaysia**

"Malaysia Cocoa - Naturally Nutritious, Deliciously Healthy"

Introduction

There has been a vibrant changes in the cocoa industry both the locally and globally. Hence, it is a timely to gather researchers, traders, producers, consumers and other relevant parties to discuss and share common interest in this commodity. The Malaysian International Cocoa Fair (MICF) is an event to enhance rapport, business affiliations, exchange of research findings and share mutual interest in cocoa.

The MICF 2013 consist of three events, the Malaysian International Cocoa Conference, The Malaysian International Cocoa Exposition and the Malaysian International Cocoa Dinner. The events had received good worldwide response since it was organized in 1991. Kuala Lumpur has been chosen as venue city of this auspicious event.

Objective

- to promote cocoa and its related products through exhibitions involving manufacturers, grinders, growers, consumers and other individual.
- to disseminate and share current research findings on advancement of upstream, processing and downstream technologies.
- to bring together traders, manufacturers, grinders, researchers and other individuals in the cocoa industry worldwide in the events.

Who should attend?

- Cocoa growers, traders, manufacturers and grinders
- Scientists and researchers in cocoa and other related areas
- Policy makers both in government and private agencies and institutions
- Individuals who are interested in cocoa

For further information, please contact:

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