

Second Announcement

About Malaysian International Cocoa Fair 2025

The 7th Malaysian International Cocoa Fair (MICF) 2025, hosted by the Malaysian Cocoa Board, will be held from **May 24 - 27, 2025**, in **Kota Kinabalu, Sabah, Malaysia**. This premier cocoa event aims to unite industry experts and enthusiasts, fostering collaboration and showcasing Malaysia's excellence in cocoa beans and chocolate. MICF 2025 offers a dynamic platform for innovation, knowledge exchange, and industry celebration through three key events - conference, exhibition and dinner.

Don't miss this opportunity to engage with the cocoa community and explore the world of cocoa in Malaysia!



Main Events

Malaysian International Cocoa Conference (MICC)

The Malaysian International Cocoa Conference 2025 cordially invites and welcomes all to participate in this esteemed event, on **26 - 27 May 2025**.

This conference serves as a pivotal platform, bringing together a distinguished panel of experts, researchers, academics, industry practitioners, policymakers, and students to engage in forums, discussions, exploration of research inquiries, and exchange ideas on the latest developments in cocoa plantation farming, farming sustainability, innovations, sensory and quality assessment, governance policies, market analysis, and more.

➤ Topics to be addressed:

MICC 2025 provides a refreshing and interactive session in each track with interesting topics and discussion lead by renowned national and international moderators and panelists. The event will feature three main tracks including forums, discussions, plenary lectures, and poster presentations. The topics will span from basic aspects to comprehensive issues related to cocoa on a global scale such as:

- Farmers Livelihood & Economy
- Pest & Disease, Climate Change & Soil Health
- Productivity
- Environment & Social Issue
- Smart Farming & Mechanisation
- Sensorial & Quality Assessment Elements
- Innovation in Cocoa & Chocolate Products (Food & Non-Food)
- Primary & Secondary Cocoa Processing
- Policies, Regulations & Standards
- Traceability & Supply Management
- Cocoa Macroeconomic

➤ Registration Fee

Early Bird		Regular	
Student		Student	
Local	RM 900	Local	RM 1000
International	\$350	International	\$450
Participant		Participant	
Local	RM 1200	Local	RM 1300
International	\$450	International	\$550
		Group of 3 participants	
		International	USD 400/pax

Main Events

Malaysian International Cocoa Exhibition (MICE)

Experience the captivating fusion of flavor and networking at the Malaysian International Cocoa Exhibition (MICE), adorned with the theme 'MYKOKO DELIGHT: INDULGE, MEET AND CONNECT' from **24 - 27 May 2025**. As the premier exhibition of Malaysian cocoa-based products and the cocoa industry chain. MICE 2025 presents a fantastic opportunity to exhibit cocoa-based products and highlight premium Malaysian chocolate, while also fostering connections within the cocoa industry chain to enhance business networking across the broader food and beverage industry in Sabah, Malaysia, and beyond.

With 100 exhibitors, enhanced show features, and exciting cocoa-based products on display, MICE 2025 invites visitors to come, taste, sample, and indulge in the delights of Malaysian cocoa, chocolate and confectionery products.

➤ Event Highlights:

- Bean to Bar Chocolate Demonstration
- Chocolate Sculpture Competition
- Handmade Chocolate Competition and Workshop
- Business Opportunity & Sharing Session
- Cocoa Business Matching (CBM)
- International Sourcing Programme (INSP)
- Tik Tok Chocolate Challenge
- Cocoa Lucky Draw and more...

➤ Booth Reservation & Price:

Booth allocation is on a first-come, first-served basis.

PACKAGE (UNIT 1) - SIZE : 3 METER X 3 METER	RATES
STANDARD BOOTH	RM 3,500
CORNER BOOTH	RM 4,000
INTERNATIONAL BOOTH	USD 1,000

Malaysian International Cocoa Dinner (MICD)

Gather under the Sabahan skies, we cordially invite all participants for an evening of unparalleled dining experiences at the Malaysian International Cocoa Dinner 2025 (MICD 2025), taking place on **26 May 2025**. MICD 2025 aims to gather traders, manufacturers, grinders, researchers, cocoa farmers and individuals for them to interact and socialize among themselves.

With the concept 'Sabah - Land Below the Wind', this auspicious event will highlight and introduce Malaysia, specifically Sabah, internationally with its unique culture and will be spiced with delicious cuisine, cultural performance from different ethnics in Sabah, singing performance by Sabah famous singers and many more.

➤ Ticket Price:

For our local participants, the dinner ticket is priced at RM500 per person, while international guests may secure their tickets at USD200 per person.



CALL FOR PARTICIPANTS / EXHIBITORS / SPONSORS!

Please scan the QR code to access the registration forms and all necessary information.

More Information

<https://www.koko.gov.my/doc/micf2025/> | micf2025@koko.gov.my